



Erasmus+
Changing lives. Opening minds.

OUR GOLD

*be the change
you want to see
in the world*

Gandhi

-ERASMUS+

2016

**FRANCE
GERMANY
ITALY
JORDAN
PALESTINE
TUNISIA
TURKEY**

"Stereotypes, they're sensual, cultural weapons. That's the way that we attack people.
At an artistic level, stereotypes are terrible writing." Junot Diaz

LOESJE PALESTINE (Palestine)

and

PISTES SOLIDAIRES MÉDITERRANÉE (France)

VOICES OF JASMINE E.V.(Germany)

ARCIRAGAZZI PORTICI (Italy)

ARAB WOMEN MEDIA CENTER (Jordan)

CLUB CULTUREL ALI BELHOUANE TUNIS (Tunisia)

GOLDEN ORANGE YOUTH CLUB (Turkey)

OUR GOLD

We Believe in Power of Poster

A tool for critical and creative thinking to fight stereotypes

This booklet is one of the results of the international youth project “Our Gold” organized by Arcirigazzi Portici, the Italian leading partner, and other European partner organizations and a group from the Euro-Mediterranean region, such as Palestine, Jordan, Tunisia, Germany, France, and Turkey.

The project aimed to:

- Raise awareness about the different implications of minorities and migration issues**
- Promote approaches to integrating youth minorities into societies without prejudice**
- Enhance the youth’s competencies of inclusion of youth with different beliefs**
- Practice or create common communication and media tools by youth and for youth**
- Improve the critical analysis of the participants in fighting stereotypes and prejudice**

During the second phase hold in Tunisia in September 2016, hosted by the Tunisian partner CCAB – Club Culturel Ali Belihoune, some workshops were organized using *Loesje’s method in the creative writing and critical thinking.

This method is based on a collective text-writing workshop (writing in a group and not as single individual). The collective text-writing aims to let participants get influenced by each other’s thoughts and cultures.

These poster series came out by 35 participants from 7 countries in 4 parallel day workshops to think together and create advocacy messages in posters with new ideas related to the project’s subject because new ideas were born everyday.

Loesje promotes the right to Freedom of Speech and Expression through using this creative way of producing advocacy tools and messages to be distributed across the countries. We believe in the power of people, solidarity between people, and refrain from social exclusion.

If you want to know more about Loesje and her method, please visit our page www.loesje.org/palestine

SOME TIPS

WRITING: playing with words is one of Loesje's favourite activities

ASSOCIATION: think of as many words and ideas as possible that are related to the topic or make a chain of associations

CONTRADICTION: look for the contradiction or the opposite of the subject that you are writing about.

COMPARISON: Compare your (opinion of) topic or something that is new for you (and others) to something that is well - know.

EXAGGERATION: Make the subject, or the things it implies, bigger.

STIMULATION/SUGGESTION: Making others see things in a different way is always nicer than telling them what to do.

TURNAROUND: Say things in a different way; swap-subject and object in a sentence or turn the context around

QUESTION: You can make people think about, or reassess, a topic they've taken for granted by asking them a question about it.



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**“ NO MORE
HATE SPEECH ”**

Speak louder

OUR GOLD



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PEOPLE

WITHOUT PLANET

IS LIKE

PIZZA

WITHOUT CHEESE

OUR GOLD



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TRUTH

IS

DIAMOND
IT GETS EDITED
UNTIL IT FITS

&

SHINES

OUR GOLD

TO BEAR

OR NOT

TWO BEER

OUR GOLD

IF YOU WANT

TO BE

SAID

DRINK

COGNAC

AND

DON'T EAT

PORK

OUR GOLD



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IF YOU WANT

TO BE

HAPPY

DRINK

COGNAC

AND

DON'T EAT

PORK

OUR GOLD



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A TRUE MUSLIM

IS LIKE

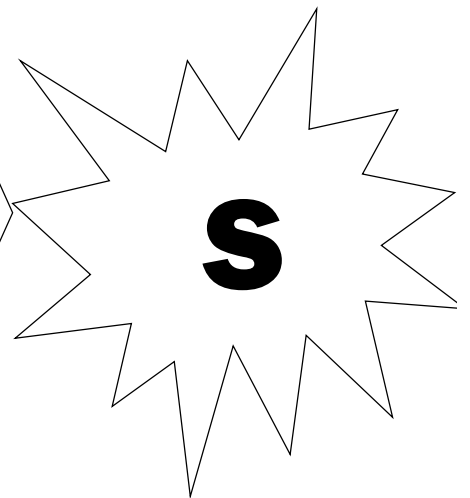
AN AK-47

WITHOUT

BU

LL

ET



OUR GOLD

**SO DO I HAVE
TO WEAR A**

BOMB-----BELT

TO PLAY

THE

MUSLIM ROLE

OUR GOLD

TREND-ALERT

**BEYONCE
SHOWING OFF
HER SEXY
BURKINI**

OUR GOLD

**LIKE YOU HAVE
RADARS FOR
CAMORRA**

**WE HAVE RADARS
FOR CAMELS**

OUR GOLD

TERRORISM

A MUPPET

YOU SEE MOVING

BUT

YOU DON'T SEE

WHO'S MOVING IT.

OUR GOLD

**"CHICKENS ARE NOT
BIRDS BECAUSE THEY
CANNOT FLY "**

THE TURKEY SAID.

OUR GOLD

**IT IS NOT THAT I'M A
RACIST**

BUT...

OUR GOLD

WE LIVE IN A SOCIETY

WHERE

RIGHTS

ARE

DIRECTLY

PROPORTIONAL

TO

THE

LENGTH

OF

BEARDS

OUR GOLD

GIVING A HAND

IS BETTER THAN

POINTING A FINGER

OUR GOLD

IT'S MY GENITALS.

**WHY THE FAQ YOU
CARE.**

OUR GOLD



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CoKE DOeSN'T GeT YOU

DRUNK UNLES YOU

MIXED IT WITH WHISKY

+18

OUR GOLD



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WAR

**WORKS
ON DIESEL**

PEACE

**WORKS ON
UNLEADED 95⁰**

OUR GOLD

HOMOPHOBIA

IS FOR

FAGGOTS

OUR GOLD

**YOU DON'T LIKE
DIVERSITY**

**GO TO THE MOON
AND WATCH
PEOPLE HAVE
FUN**

OUR GOLD

**I DON'T MEAN
TO BE RACIST**

BUT

**ISIS & ISLAM
ARE NOT EQUAL**

OUR GOLD

Oh...BAM...Aaaaa

DON'T COME CLOSER

OUR GOLD

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Then

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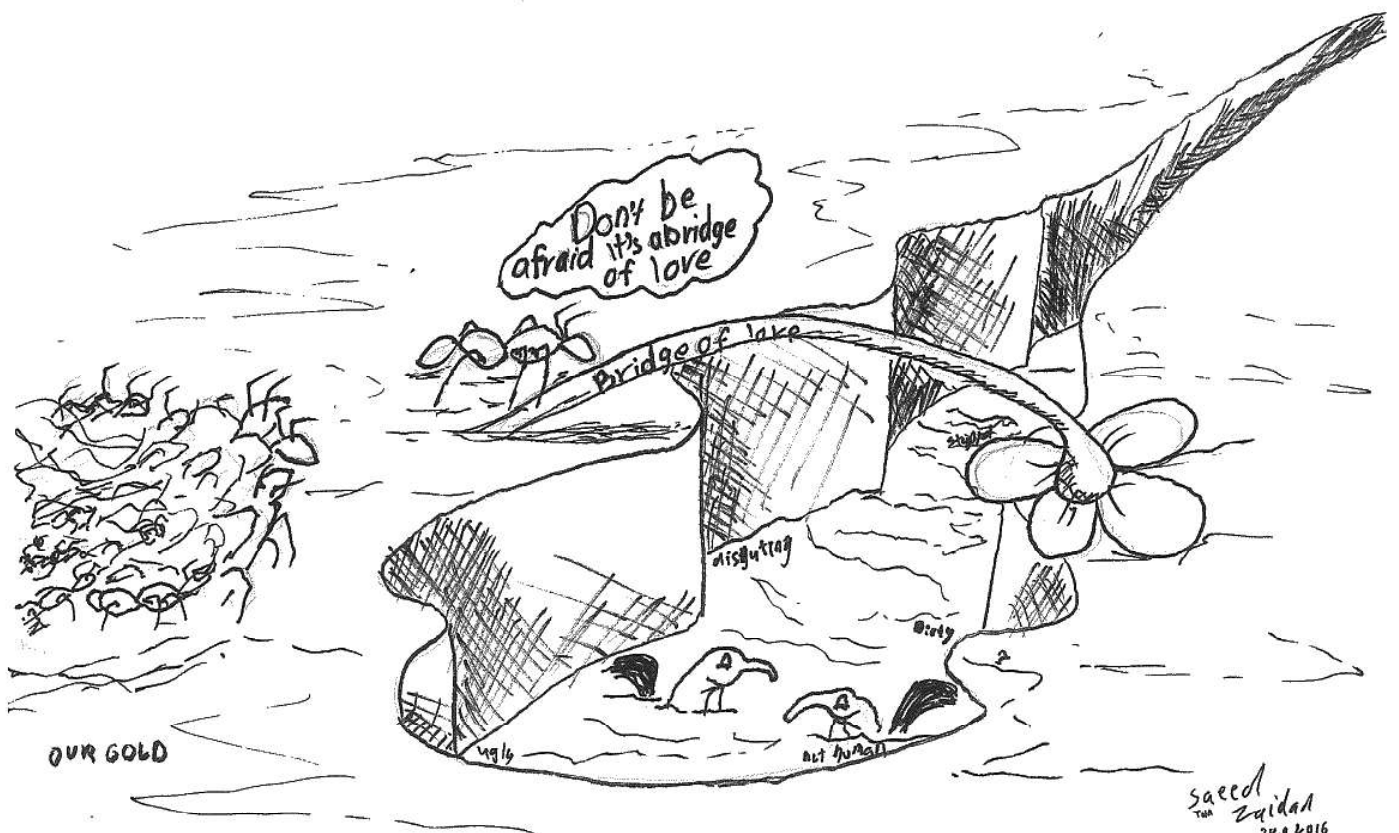
DJ & ARTISTS : Marco Capozzo (DJ), Amine Makni (piano), Ali Mahdaoui (guitare), Souhir Weslati (flûte), Meriam Souli (clarinette), Mohamed Kweti (percussion), Aymen Atouani (violin)

and a special thanks (with an hug) to Mejdi Housseini for his professionalism and availability to offer to our International group the opportunity to be in the Parliament in Tunis, to better know the activities at Rades Youth Centre and for the huge help for the media tools youth creations.

The President
Anna Schettini



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